



THE BFM FUND

Decentralizing Wealth Across Black and Diverse Families

Contact

[@BFMFund](#)
www.bfm.fund

Generating Top Quartile Returns

[KKR's Paula Campbell Roberts said it best:](#)

Alternative asset classes have historically helped investors **generate income, preserve capital, boost returns and create upside** for investors who deploy dry powder during market downs. We are utilizing the **arbitrage opportunity** of investing in Black and undercapitalized founders to facilitate **3-5x markups in 12-18 months, and a net 3x return** by having the **majority of our portfolio exit between a 2-25x**.

Proof Points in M&A/Differential Liquidity



Black Unicorns



Corporate Partners



Memberships



Notable Investors



Fund Economics

Fund Size \$50M USD

LP Commitment

Floor: \$3,000,000
Range: \$3,000,000 - \$5,000,000

Fees & Carry

2% & 20%, 1x hurdle

First Check Size

\$300,000-\$400,000

Closed to Date

\$10M

Fund Life

2020-2030, 2032 extension cap

Investment Period

2021-2026

Portfolio

40-44 Investments

Follow On Reserves

50%



General Partner

Himalaya Rao-Potlapally

Managing Director

[in @himalayarao](#)
himalaya@bfm.fund

Himalaya has significant prior investment experience, having worked at five other venture funds and launching two economic development funds before founding this fund.

- Presented with the Recent Alumni Leadership, [Innovative Achievement Award from Willamette University](#)
- Recognized as one of the [Future 50 investors](#) by Afrotech
- Recognized as one of the [Rising Stars in Venture Capital](#) by the NVCA/Venture Forward
- Named a [Forty under 40](#) recipient by the Portland Business Journal.
- Selected as one of twelve [2022 VCI Fellows](#)
- Awarded OEN's 2022 [Power of Us](#) award for long-term leadership and commitment to Oregon's entrepreneurial ecosystem.
- Invited by Senator Wyden to present expert witness testimony in front of the [United State Senate Finance Committee](#) on her work with BIPOC founders.



General Partner

Rachel Wilson

[in @rachelwilsonstech](#)

rachel@bfm.fund

Rachel has extensive experience running operations for emerging and impact led funds with over \$50mm in AUM and significant prior experience working closely with institutional investors.

- Former Head of Operations at [Collab Capital](#)
- 2023 [NAIC](#) Women in Alternatives Fellow
- Inclusive Capital Counsel Committee Chair at [Living Cities](#)
- Co-leads [Black Women in VC](#)
- Featured in [Voyage ATL Magazine](#)

Growth Stage Partners



Co-investors



Track Record

Company	Investment Year	Cost	Last Assessed FMV	Markup
Saysh	2021	\$57,750	\$144,725	60.10%
LISNR	2021	\$155,244	\$255,972	39.35%
Hued	2021	\$150,000	\$213,115	29.62%
Year One	2021/2022	\$250,000	\$355,390	29.65%